



2020 Turkeys Tackling Hunger

Corporate Sponsorship



Dear Hays County Community Member-

Our community, in fact our nation, is facing a holiday season unlike anything we have ever experienced. In a time of social distancing, many families will not gather together in order to keep loved ones safe. Traditions will be altered to reflect the current environment, but we hope our families will still find ways to be thankful. Will you be a reason someone gives thanks this year?

Financial Donations

Providing food for holiday dinners for families in need is no small feat, and we need your help. Will you team up with us and ensure that families across our community have the opportunity to safely gather around a delicious, home-cooked Thanksgiving feast?

- A **\$10,000** sponsorship can provide **333** families with a holiday meal.
- A **\$3,000** sponsorship can provide **100** families with a holiday meal.
- A **\$1,000** sponsorship can provide **33** families with a holiday meal.
- A **\$500** sponsorship can provide **16** families with a holiday meal.

In-Kind Donations

In-kind donations make Turkeys Tackling Hunger the success that it is. We are in need of the following items. Please contact Celeste at (512) 392-8300 ext. 230 or cceniseros@haysfoodbank.org for details.

- Printing services for marketing materials
- TV, radio, & print advertising
- Turkeys and/or hams
- Holiday meal sides
- Gift Certificates (goods or services) for volunteers, campaign contest winners, etc...

Are you ready to help Hays County Food Bank tackle hunger this holiday season? Please see the attached form if you would like to participate this year. Thank you for doing your part to create a well-nourished community!

Sincerely,

A handwritten signature in black ink that reads "Eleanor Owen-Oshan".

Eleanor Owen-Oshan
Executive Director
Hays County Food Bank



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	Title - \$10,000	Hero - \$3,000	Advocate - \$1,000	Supporter - \$500
Logo included on TTH page on website	✓	✓	✓	✓
Shoutout with tag on social media recognizing sponsorship	✓	✓	✓	✓
Company name listed on homepage under TTH heading announcing sponsorship	✓	✓	✓	✓
Logo on campaign t-shirt	✓	✓	✓	
Inclusion in official press release about campaign	✓	✓	✓	
Logo included in any signage promoting TTH	✓	✓		
Holiday message from you included in the meal box	✓	✓		
Upon finalized sponsorship agreement, campaign will be advertised as: Hays County Food Bank's Holiday Meal Box Program - Presented by "Your Company"	✓			
Promotional items of your choice included in the meal box	✓			
Continued social media shoutouts throughout campaign	✓			
Free t-shirts for your employees (not to exceed 60)	✓			
Personal meeting to discuss customized promotional opportunities	✓			

*** Sponsorships and logos, to be included on t-shirts, must be received absolutely no later than September 25th.**

Yes, I want to help the food bank tackle hunger for Thanksgiving!

Business/Organization Name: _____

Contact Name: _____

Address: _____ City, State, Zip: _____

Contact Email: _____ Contact Phone: _____

Amount Enclosed: \$ _____ *Please make checks payable to: **Hays County Food Bank**

Return form to: Hays County Food Bank
220 Herndon Street
San Marcos, TX 78666

Fax form to: 512.392.5286
Email form to: cceniseros@haysfoodbank.org

Please contact Celeste by email at cceniseros@haysfoodbank.org or by phone at 512.392.8300 ext. 230 for more information.